**Quality Policy Statement**

When Martin Selley put his name on our door in 1939, he indelibly stamped his uncompromising attitude to the work we do and the products we make.

For both do-it-yourselfers and professional users alike, he created a culture of problem solvers - every day finding new solutions; creative and innovative products designed exhaustively to fix, fill or finish their task.

Uniquely, solutions that came with his iron clad promise that they can be counted on to do what they are supposed to do:

**“If it’s Selleys, it works.”**

Today the Selleys brand name makes this same promise, and consumers still buy on the understanding that every Selleys experience lives up to this.

Achieving this together means;

* Doing it right every time,
* Treating quality matters with a sense of urgency & priority,
* As we do with safety – owning quality personally,
* Speaking up when needed, and
* Seeking to continuously improve our products and processes,

We are also committed to the following behaviours and principles;

* **User insight** inspired innovation**–** understanding the expectations of both internal and external customers to deliver solutions that delight,
* **Research and development** of sustainable, innovative, and competitive performance technologies and processes;
* **Continuous improvement** based on well-defined and best practice quality assurance methods defined through engagement with all stakeholders;
* **Sustainability, compliance** and consideredoutcomesthrough constant measuring and improvement, while working with regulators and stakeholders to reduce environmental impact; and
* **Empowered, capable and committed employees** who understand this policy and take ownership of their work and its quality.
* **Quality objective framework** to govern the performance of the Quality Management System regularly monitored and measured by our Senior Leadership Team.

Our business is committed to fulfilling ALL Quality obligations and satisfying customers & consumers with experiences defined by the promise that if it’s Selleys it works.

The policies, organisation, and procedures necessary to achieve the required standards are described in our Quality Management System operated to meet or exceed the requirements of ISO 9001-2015.

**Martin Ward  
Executive General Manager**

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| **Reviewed By** | *Head of Quality & Sustainability* | **Signature:** | A picture containing object, antenna  Description automatically generated | **Date:** | 20/06/2022 |
| **Approved By** | *Executive General Manager* | **Signature:** | A picture containing insect, linedrawing  Description automatically generated | **Date:** | 20/06/2022 |